



# Kansas

Oct 01, 2008 through Oct 31, 2008

## Call Volume

There were 64 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	62	98.4 %
Spanish	1	1.6 %
<b>Total:</b>	<b>63</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	32	50.0 %
Male	20	31.3 %
Missing	12	18.8 %
<b>*Total:</b>	<b>64</b>	<b>100.0 %</b>

## Pregnant

6

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	32	35.6
Male	20	41.7
<b>Total:</b>	<b>52</b>	<b>38.1</b>

Age by Group	Callers	Percentage
Under 18	2	3.9 %
18-29	15	29.4 %
30-44	12	23.5 %
45-64	19	37.3 %
65 and over	3	5.9 %
<b>Total:</b>	<b>51</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	2.1 %
Grades 9-11 (some High School)	6	12.8 %
High School Graduate or GED	12	25.5 %
Some College or Technical School	11	23.4 %
Technical/Trade School	7	14.9 %
College Graduate	9	19.1 %
Graduate School	1	2.1 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>



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Marital Status	Callers	Percentage
Single	20	42.6 %
Married	18	38.3 %
Divorced	6	12.8 %
Separated	3	6.4 %
Total:	47	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	5	10.9 %
No	41	89.1 %
Total:	46	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	2	40.0 %
Other	3	60.0 %
Total:	5	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	32	78.0 %
Black	3	7.3 %
American Indian or Native American	2	4.9 %
Other	2	4.9 %
Refused to answer	1	2.4 %
Native Hawaiian or other Pacific Islander	1	2.4 %
Total:	41	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	41	87.2 %
Gay	1	2.1 %
Bisexual	3	6.4 %
No Answer	1	2.1 %
Lesbian	1	2.1 %
Total:	47	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	20	43.5 %
No	26	56.5 %
Total:	46	100.0 %

How Many Children	Callers	Percentage
1	9	47.4 %
2	6	31.6 %
3	3	15.8 %
4	1	5.3 %
Total:	19	100.0 %



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Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	24	52.2 %
Smoking is allowed in some areas or at some times	8	17.4 %
Smoking is allowed anywhere inside the home	4	8.7 %
There are no rules about smoking inside the home	10	21.7 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>

Sad or Blue	Callers	Percentage
Yes	14	31.1 %
No	31	68.9 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	14	29.8 %
\$15,000 to \$24,999	3	6.4 %
\$25,000 to \$34,999	10	21.3 %
\$35,000 to \$49,999	2	4.3 %
\$50,000 to \$74,999	6	12.8 %
\$75,000 to \$99,999	3	6.4 %
\$100,000 and over	2	4.3 %
Don't know/Not sure	7	14.9 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>

Limited Activity	Callers	Percentage
Yes	13	28.9 %
No	32	71.1 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>



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How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	2	3.2 %
	TV ad	10	16.1 %
	Radio Ad	2	3.2 %
Subtotal:		14	22.6 %
Referrals	ACS Office	2	3.2 %
	Dentist	1	1.6 %
	Doctor/Healthcare Provider	15	24.2 %
	Family/Friend	6	9.7 %
	Internet/Website	7	11.3 %
	Other health care provider	2	3.2 %
	Workplace	1	1.6 %
	Pharmacist	1	1.6 %
	Phone Book	1	1.6 %
Subtotal:		36	58.1 %
News	TV news story	1	1.6 %
	Newspaper story	1	1.6 %
Subtotal:		2	3.2 %
	Cigarette Pack (on/inside)	2	3.2 %
Subtotal:		2	3.2 %
Other*	Other	8	12.9 %
Subtotal:		8	12.9 %
Total:		62	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	12	18.8 %
Subtotal:		12	18.8 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	2	3.1 %
Subtotal:		2	3.1 %
Personally Quitting Cigarettes	Counseling	19	29.7 %
	Counseling & Community Referral	8	12.5 %
	Self-Help	7	10.9 %
	Self-Help & Community Referral	5	7.8 %
	Info	5	7.8 %
	Community Referrals	1	1.6 %
Subtotal:		45	70.3 %
Personally Quitting Smokeless	Counseling	1	1.6 %
Subtotal:		1	1.6 %
Already Quit Cigarettes	Counseling	2	3.1 %
	Counseling & Community Referral	1	1.6 %
	Info	1	1.6 %
Subtotal:		4	6.3 %
Total:		64	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	13	46.4 %
	Counseling & Community Referral	6	21.4 %
Subtotal:		19	67.9 %
5-Session Protocol	Counseling	7	25.0 %
	Counseling & Community Referral	2	7.1 %
Subtotal:		9	32.1 %
Total:		28	100.0 %



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	18.8	5.0
Callers with valid response	40	1

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	3.7	2.0
Callers with valid response	36	1

Tobacco Duration	Callers	Percentage
One to five years	5	12.8 %
Six to ten years	8	20.5 %
Greater than ten years	26	66.7 %
<b>Total:</b>	<b>39</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	24	60.0 %
No	16	40.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	39	84.8 %
	Did not provide sufficient information to establish stage	6	13.0 %
<b>Subtotal:</b>		<b>45</b>	<b>97.8 %</b>
Smokeless	Contemplation	1	2.2 %
	Did not provide sufficient information to establish stage	0	0.0 %
<b>Subtotal:</b>		<b>1</b>	<b>2.2 %</b>
<b>Total:</b>		<b>46</b>	<b>100.0 %</b>

## May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
3	1	2.5 %
4	1	2.5 %
7	4	10.0 %
10	8	20.0 %
11	1	2.5 %
12	1	2.5 %
15	3	7.5 %
20	9	22.5 %
25	2	5.0 %
30	6	15.0 %
40	4	10.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>



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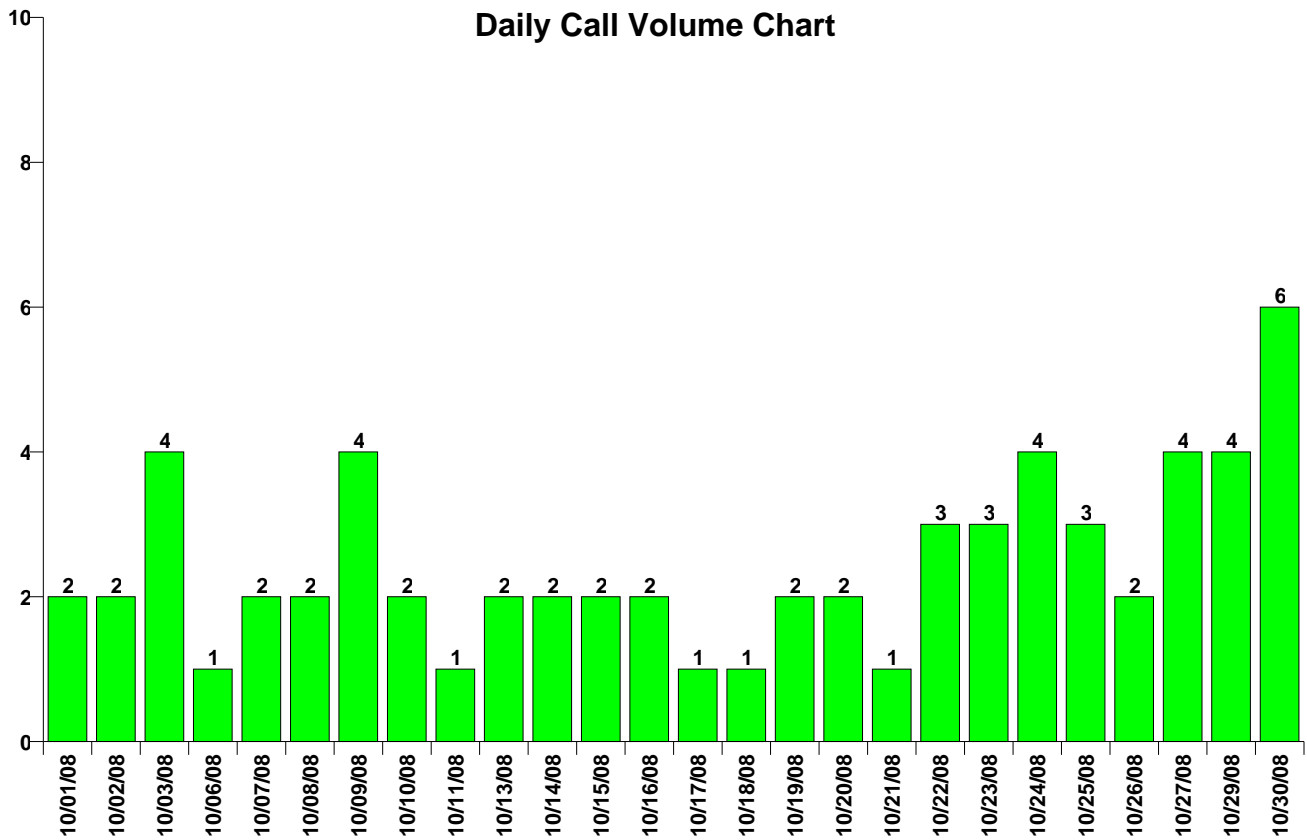
## Daily Call Volume

Date	Callers	Percentage
10/01/08	2	3.1 %
10/02/08	2	3.1 %
10/03/08	4	6.3 %
10/06/08	1	1.6 %
10/07/08	2	3.1 %
10/08/08	2	3.1 %
10/09/08	4	6.3 %
10/10/08	2	3.1 %
10/11/08	1	1.6 %
10/13/08	2	3.1 %
10/14/08	2	3.1 %
10/15/08	2	3.1 %
10/16/08	2	3.1 %
10/17/08	1	1.6 %
10/18/08	1	1.6 %
10/19/08	2	3.1 %
10/20/08	2	3.1 %
10/21/08	1	1.6 %
10/22/08	3	4.7 %
10/23/08	3	4.7 %
10/24/08	4	6.3 %
10/25/08	3	4.7 %
10/26/08	2	3.1 %
10/27/08	4	6.3 %
10/29/08	4	6.3 %
10/30/08	6	9.4 %
<b>Total:</b>	<b>64</b>	<b>100.0 %</b>

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Daily Call Volume Chart



- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



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## Monthly Call Volume by County

County Name	Callers	Percentage
Barton	1	1.6 %
Cherokee	2	3.1 %
Cowley	1	1.6 %
Dickinson	3	4.7 %
Doniphan	1	1.6 %
Elk	1	1.6 %
Finney	1	1.6 %
Ford	1	1.6 %
Geary	2	3.1 %
Gray	2	3.1 %
Greenwood	1	1.6 %
Harper	1	1.6 %
Harvey	1	1.6 %
Jackson	1	1.6 %
Jefferson	1	1.6 %
Johnson	5	7.8 %
Kearny	1	1.6 %
Linn	1	1.6 %
Lyon	1	1.6 %
Marion	1	1.6 %
Morris	1	1.6 %
Ottawa	1	1.6 %
Pottawatomie	1	1.6 %
Pratt	1	1.6 %
Reno	2	3.1 %
Rice	1	1.6 %
Riley	2	3.1 %
Saline	2	3.1 %
Sedgwick	13	20.3 %
Seward	3	4.7 %
Shawnee	3	4.7 %
Stevens	1	1.6 %
Wyandotte	4	6.3 %
<b>Total:</b>	<b>64</b>	<b>100.0 %</b>



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
16	1	2.0 %	2.0 %
17	1	2.0 %	3.9 %
18	1	2.0 %	5.9 %
19	2	3.9 %	9.8 %
20	2	3.9 %	13.7 %
23	4	7.8 %	21.6 %
24	1	2.0 %	23.5 %
25	2	3.9 %	27.5 %
26	1	2.0 %	29.4 %
27	2	3.9 %	33.3 %
30	1	2.0 %	35.3 %
32	1	2.0 %	37.3 %
35	1	2.0 %	39.2 %
37	3	5.9 %	45.1 %
38	1	2.0 %	47.1 %
39	1	2.0 %	49.0 %
41	4	7.8 %	56.9 %
45	3	5.9 %	62.7 %
46	2	3.9 %	66.7 %
47	3	5.9 %	72.5 %
49	5	9.8 %	82.4 %
51	2	3.9 %	86.3 %
52	4	7.8 %	94.1 %
66	1	2.0 %	96.1 %
70	1	2.0 %	98.0 %
78	1	2.0 %	100.0 %
<b>Total:</b>	<b>51</b>	<b>100.0 %</b>	



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Insurance Name	Callers	Percentage
Bcbs	5	13.9 %
Medicaid	4	11.1 %
Medicare	1	2.8 %
Medicare And Medicaid	2	5.6 %
United Health Care	2	5.6 %
Aflack	1	2.8 %
Bcbs Of Ks	2	5.6 %
Bcbs Of Nm	1	2.8 %
Children'S Mercy	1	2.8 %
Cigna	2	5.6 %
Coverant Oklahoma	1	2.8 %
Does Not Know	1	2.8 %
Farmer Bureau	1	2.8 %
Fmh	1	2.8 %
Health Wave	1	2.8 %
Healthwaves	1	2.8 %
Kansas Health Plan	1	2.8 %
Medicaid And Medicare	1	2.8 %
Medicare And Ks Medicaide	1	2.8 %
Medicare Huamana Supplemental	1	2.8 %
Ppk	1	2.8 %
Preferred Plus Of Kansas	1	2.8 %
Spirit Aircraft	1	2.8 %
Srs	1	2.8 %
United Healthcare	1	2.8 %
<b>Total:</b>	<b>36</b>	<b>100.0 %</b>

How Heard about Quitline (Other)	Callers	Percentage
Ca QI	1	12.5 %
Dont Remember	1	12.5 %
Magazine Ad	1	12.5 %
N/A	1	12.5 %
Phone Book	1	12.5 %
School Counselor	1	12.5 %
Unknown	1	12.5 %
Vocational Rehab	1	12.5 %
<b>Total:</b>	<b>8</b>	<b>100.0 %</b>